

Mexico News Daily

Advertising

Mexico News Daily is a summary of the latest news and other stories from Mexico, a concise and to-the-point yet informative and very readable curation of Mexico news from Spanish and English-language online news sources.

Although most of our content is curated, about 10% is original material produced by our freelance writers and bloggers.

Stories are posted daily except Sunday, and are briefly summarized in our Email News Update, mailed to subscribers three times a week. Stories are also posted concurrently to our Facebook page and Twitter account.

Mexico News Daily is the ideal medium for reaching English-speaking expatriates in Mexico, either working or retired, and American and Canadian residents with an interest in the country.

Traffic

Average monthly traffic, Google Analytics

Unique visitors: 122,000

Av. Session duration: 02:21

Page views: 464,600

Bounce rate: 64%

Pages per session: 2.03

Returning visitors: 49%

Readership demographics

Country of residence: United States 45%; Mexico 34%; Canada 13%

Aged 65 and over: 39%; 55-64: 16%; 25-34: 14%;

35-44: 13%; 45-54: 11%; 18-24: 7%

Male: 59%; Female: 41%

Social & Email

Facebook fans: 18,587; Twitter followers: 439; Email subscribers: 15,984

Advertising inquiries: publisher@mexiconewsdaily.com

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