

Mexico News

DAILY

Mexico News Daily has been the leading source of English language news and information on Mexico since 2014. We have over 1 million readers monthly, and have written over 20,000 articles on news, business, politics, and culture.

MND_ MISSION

Elevate Mexico’s profile as a premier destination for tourists, expats, investors and businesses by providing the most complete and balanced coverage of news and information on Mexico.

We help you figure out *how to think*, not *what to think*.

MND_ READERS’ PROFILE



TOP 20 CITIES

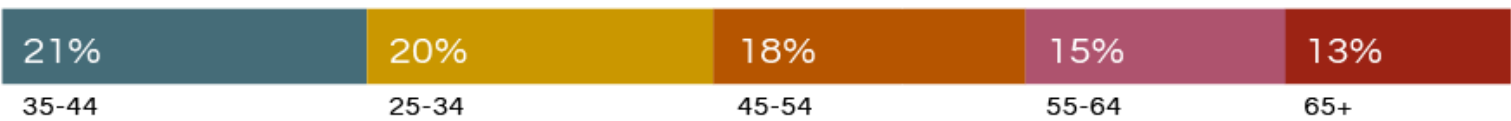
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|--------------------|-------------------|
| 1. Mexico City | 11. Cancun |
| 2. Los Angeles | 12. Austin |
| 3. New York | 13. Seattle |
| 4. Chicago | 14. Vancouver |
| 5. Dallas | 15. San Diego |
| 6. Houston | 16. Merida |
| 7. Toronto | 17. San Francisco |
| 8. Puerto Vallarta | 18. Calgary |
| 9. Phoenix | 19. San Antonio |
| 10. Guadalajara | 20. London |



CURRENT READERS’ GENDER



CURRENT READERS’ AGE



CURRENT READERS’ ACCESS



MND_ CATEGORIES

- News
- Business
- Politics
- Culture
- Lifestyle
- Travel
- Food and Drink
- Real estate
- Mexico living
- MND_local
- MND TV

MND_ CUSTOMER SEGMENTS

- Younger families relocating to Mexico
- Digital nomads living in Mexico
- Expat business people in Mexico
- Early retirees living in Mexico
- Second home buyers in Mexico
- Mexican-Americans living in the US
- Vacationers to Mexico

MND_ ABOUT US

Travis and Tamanna Bembenek are the owners of Mexico News Daily. Travis has a BA in Business from the University of Wisconsin and an Executive MBA from Northwestern University. He first came to Mexico in 1995 as a foreign exchange student and fell in love with the country. Travis has 30 years of experience in Mexico—from bringing TAZO’s to the country to leading global water businesses. Tamanna has a PhD in Biochemistry and 25 year corporate career in health technology. They currently live in San Miguel de Allende.

Mexico News Daily combines their passion for the country and belief that Mexico has a perception problem. Mexico News Daily’s platform has the power to change this perception.



“At MND, our team is committed to separating news, analysis and opinions. We believe in the potential of the country and its people. We are your front-row seat to Mexico.”

—Travis & Tamanna

